

Serif Affinity

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Serif

- Based in Nottingham
- Founded in 1987 with the aim to develop low cost alternatives to high-end publishing and graphic packages for PC.
- After more than 20 yers of developing products exclusively for Windows
- In late 2009 started to develop professional grade software for Mac and then for Windows

Serif Affinity Photo

- 2014 – Designed for Mac
- 2017 – Photo for Windows
- 2017 – Photo for iPad



Serif Affinity Photo

PHOTO EDITING

Serif Affinity Photo

£49 from www.snipca.com/23739

Tested Issue 498

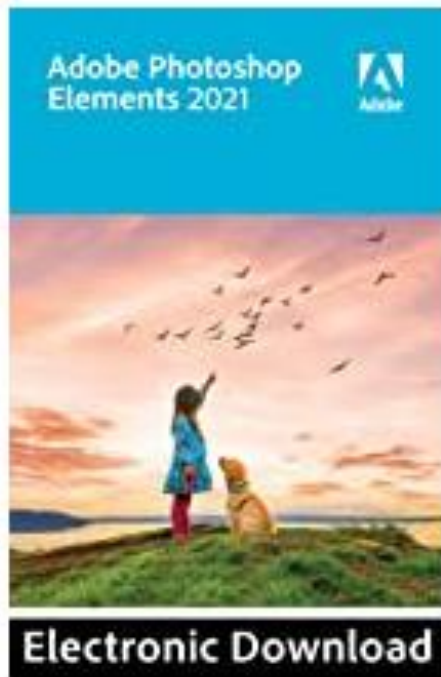


Designed for both full-time professional image retouchers and the rest of us keen amateurs, this is a beautifully designed and comprehensive program for both Windows and Mac users, although so far it performs better on Macs.

ALTERNATIVE Xara Photo & Graphic Designer For all-round design and drawing plus photo filters, this affordable app has a lot to offer.
£42 from www.snipca.com/26514

Adobe

Best Seller



Sponsored ⓘ

Adobe Photoshop Elements 2021 by Adobe

★★★★☆ ~ 41

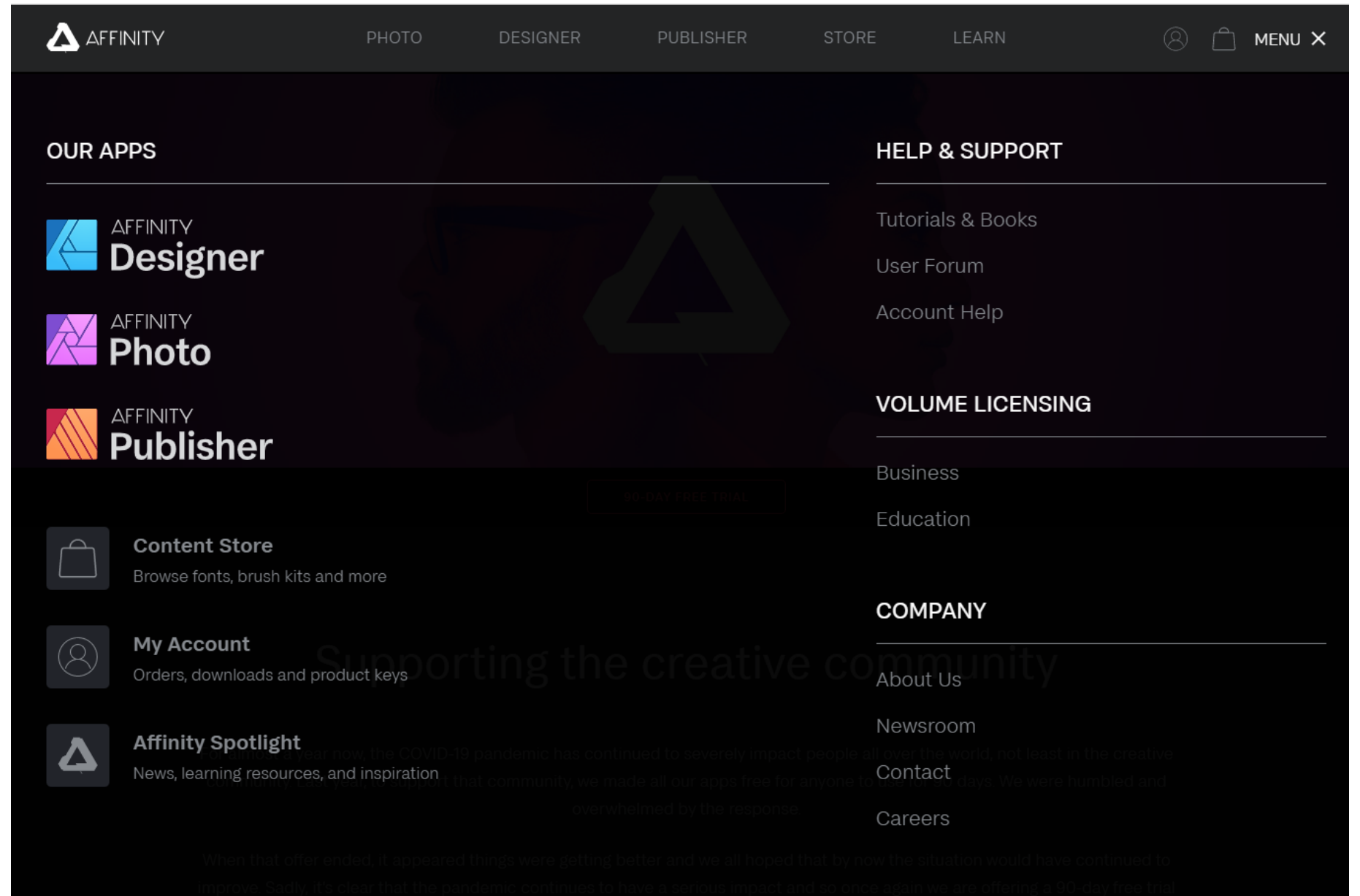
Software Download

Limited time deal

£69⁹⁹

Available now.

Serif Affinity



AFFINITY PHOTO DESIGNER PUBLISHER STORE LEARN

OUR APPS

- AFFINITY **Designer**
- AFFINITY **Photo**
- AFFINITY **Publisher**

90 DAY FREE TRIAL

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Affinity Spotlight
News, learning resources, and inspiration

HELP & SUPPORT

- Tutorials & Books
- User Forum
- Account Help

VOLUME LICENSING

- Business
- Education

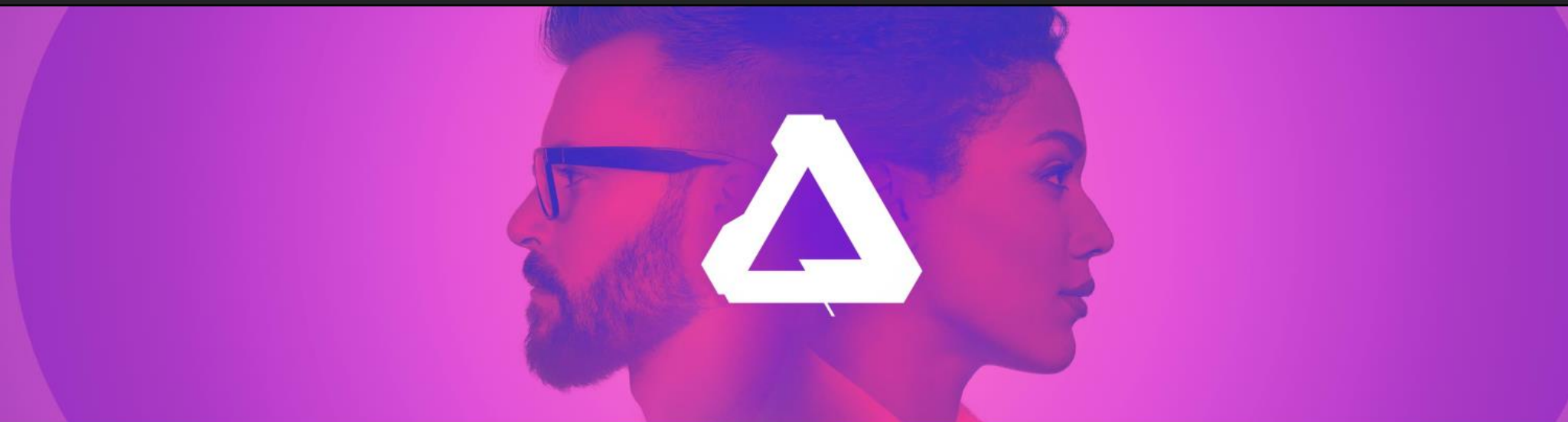
COMPANY

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Supporting the creative community

Over the past year now, the COVID-19 pandemic has continued to severely impact people all over the world, not least in the creative community. We made all our apps free for anyone to use for 90 days. We were humbled and overwhelmed by the response.

When that offer ended, it appeared things were getting better and we all hoped that by now the situation would have continued to improve. Sadly, it's clear that the pandemic continues to have a serious impact and so once again we are offering a 90-day free trial.



A message from the Affinity team

As a way to lend support to the creative community during these difficult times, we're once again offering a 90-day free trial of the Mac and Windows versions of the whole Affinity suite, for anyone who wants to use them (even those who have previously completed a free trial). We're also bringing back the 50% discount for those who would prefer to buy and keep the apps, including our iPad versions.

[MORE INFO](#)

Affinity on YouTube

The image shows a YouTube interface with a video player displaying a collage of Affinity Photo tutorials. The collage includes thumbnails for '10 TOP TIPS Volume 2', 'AFFINITY PHOTO BEGINNER'S BASICS TUTORIAL', 'AFFINITY PHOTO - A Basic Introduction to Layers and Adjustments', 'How to Use Affinity Photo to Remove Background - Replace...', 'CUT OUT IMAGE USING AFFINITY PHOTO', 'Black & White into COLOUR WITH AFFINITY PHOTO', 'LAYERS', and 'MASTERING AFFINITY PHOTO WITH ANTHONY MORGANTI'. Below the video player, the video title 'Affinity Photo - A Basic Introduction to Layers and Adjustments' is displayed, along with 94,281 views and a date of Jan 2, 2017. The video has 1.3K likes and 26 comments. The channel name 'Chris P Williams' is visible, and a 'SUBSCRIBED' button is present. To the right, a 'Watch later' playlist is shown, containing several videos related to Affinity Photo and other topics like 'Inside Big Ben's Makeover' and 'Elizabeth Line train depot - BBC London News'. The playlist includes video thumbnails, titles, and durations.

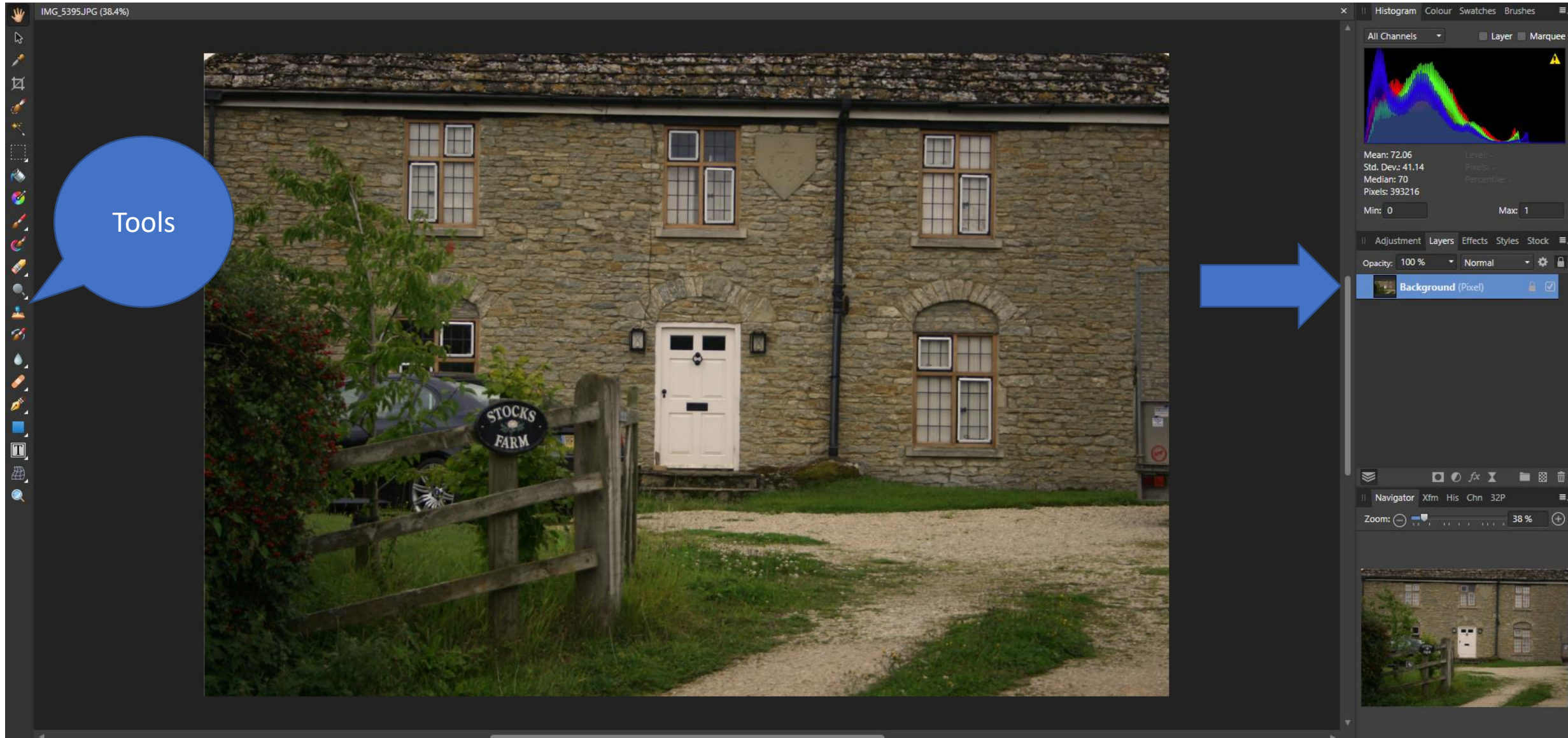
Creating a Photo Layered Image

- Using Affinity Photo
- Select the first image as a “Background”
- Open the other images to add as layers on top of the “Background”
- Each layer can be modified within Affinity without changing the original image
- You save as you are working as an Affinity Project file
- You can export this as a JPEG or PDF
- You can use directly in Affinity Publisher

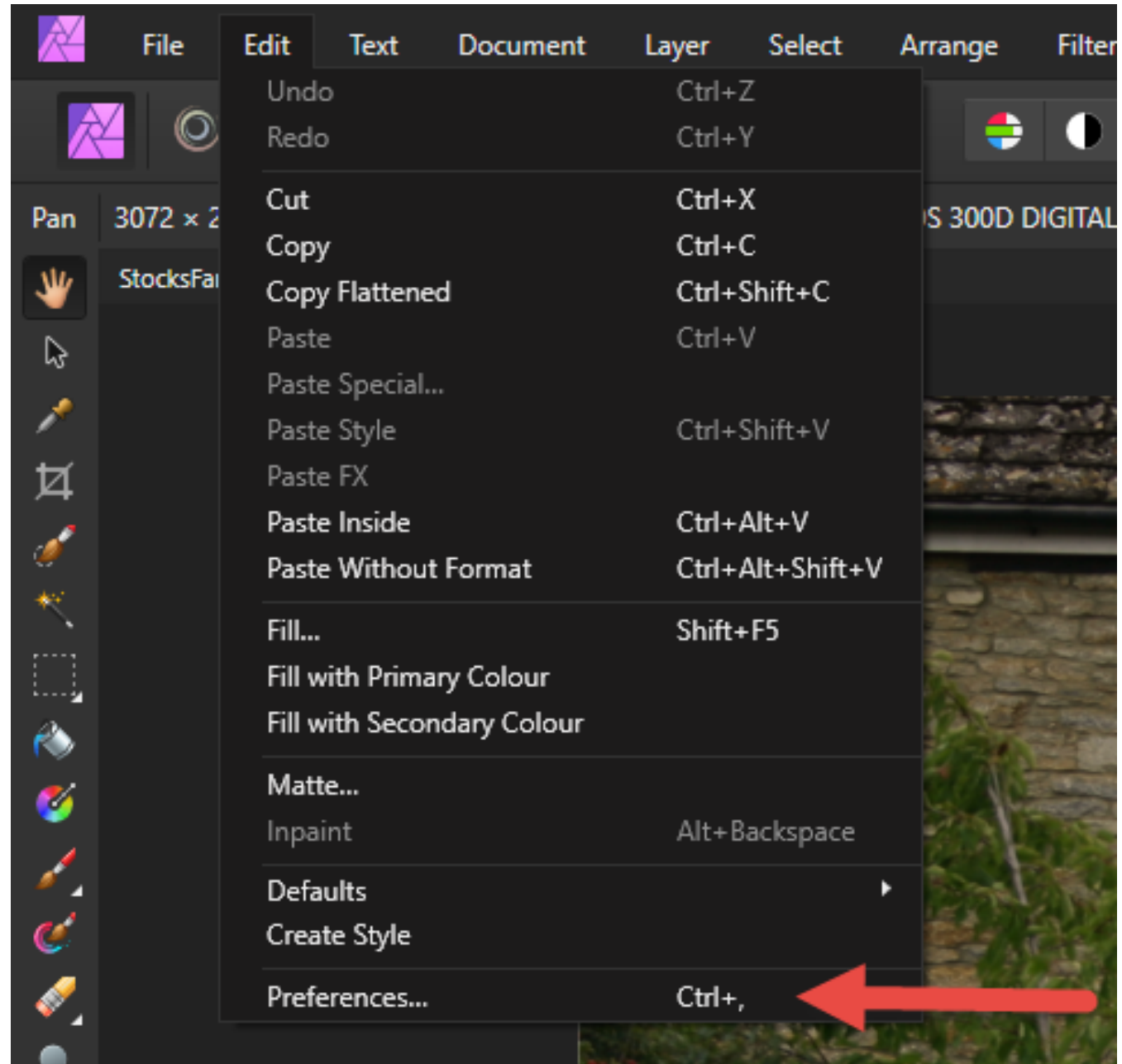
My Family History Example

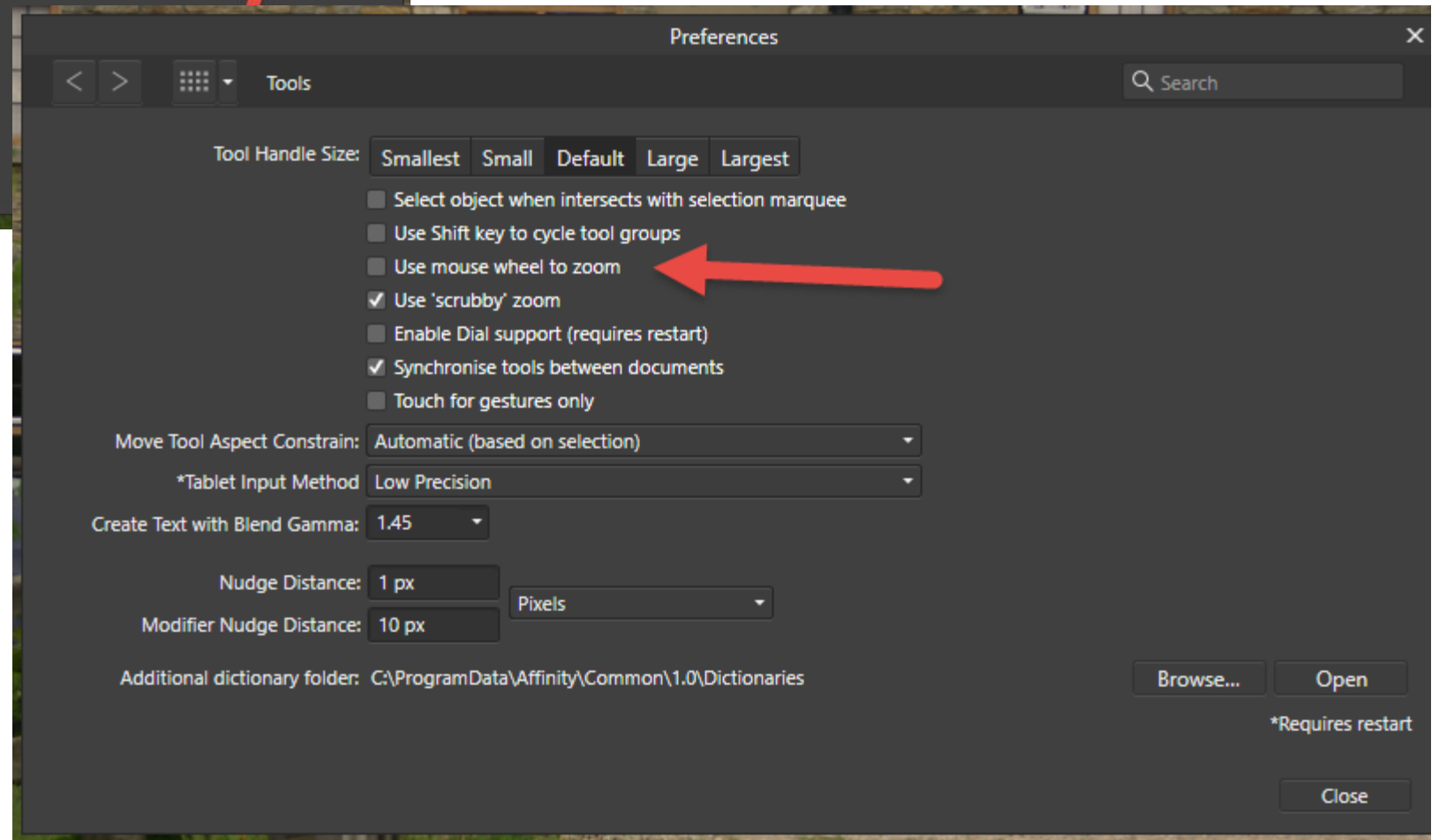
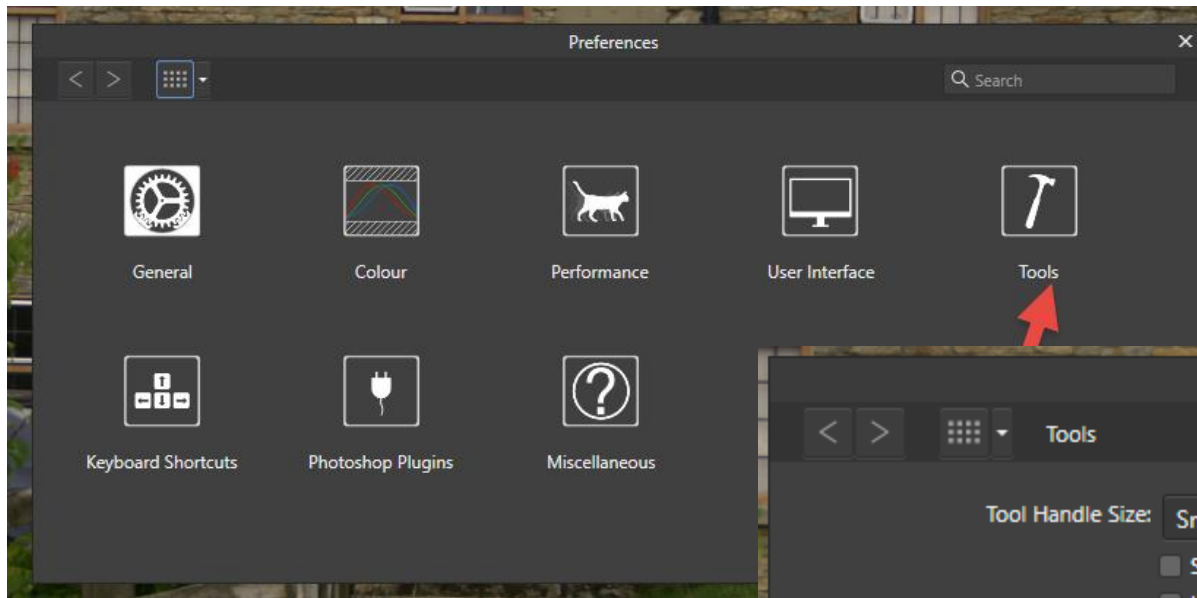
- With a new set of twins joining my tree in 2020
- I thought it would be fun to show the number of twins in my tree
- They all are related back to my maternal great grandmother
- The family lived at Stocks Farm, Leigh in Wiltshire
- My grandmother left the farm at 18 to live and work in Brighton
- Her sister married and lived in Cardiff
- Both had twins, my grandmother twin girls and her sister Mary twin boys Leslie and Charles Stone

Affinity Photo main screen



Preferences





Images to be used



HildaRandCharlesStone



IMG_0087

Background



IMG_5395



IMG-20200215-WA0000



IMG-20201017-WA0002



Scan-7



SCAN0491



SCAN2312



StocksFarmSheild



Recommended YouTube Video



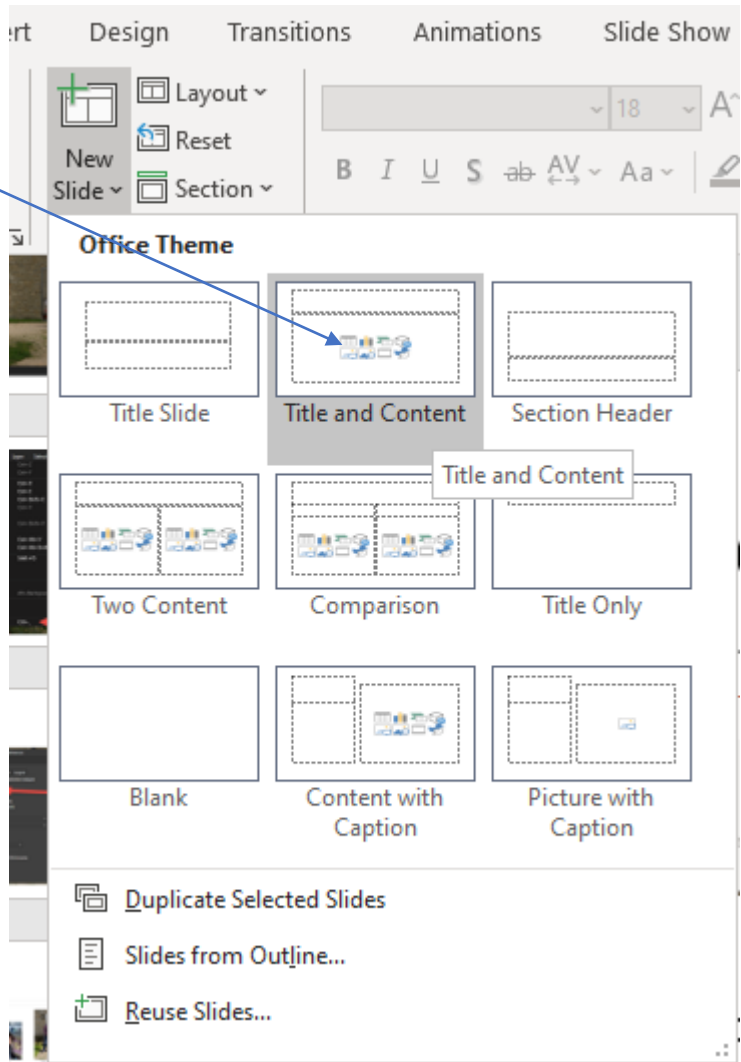
Affinity Photo - A Basic Introduction to Layers and Adjustments

Chris P Williams • 95K views

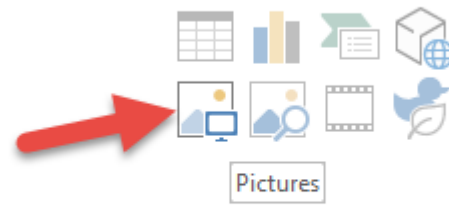
This is a beginners guide tutorial introducing you to layers and adjustment layers within Affinity Photo and is meant to cover some basics to get you up and running. If you would like to give...

This video shows many useful tips and covers controls for Windows and iPad is approximately 20 minutes long

Select New Slide

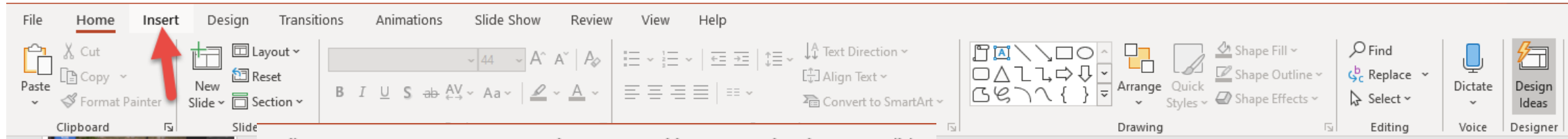


Click on Pictures to add an image

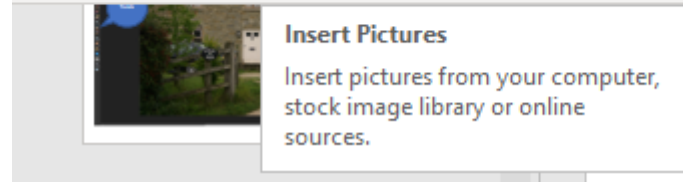
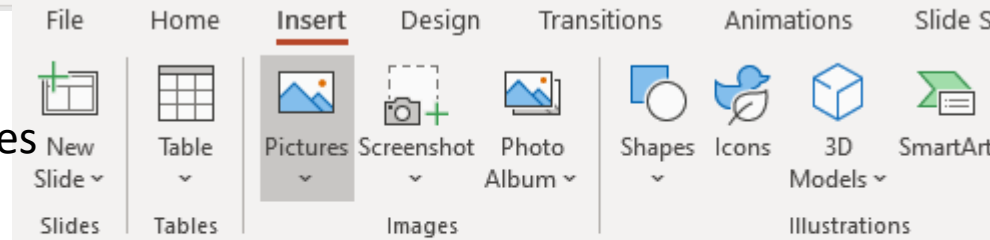


To add a picture created in Affinity

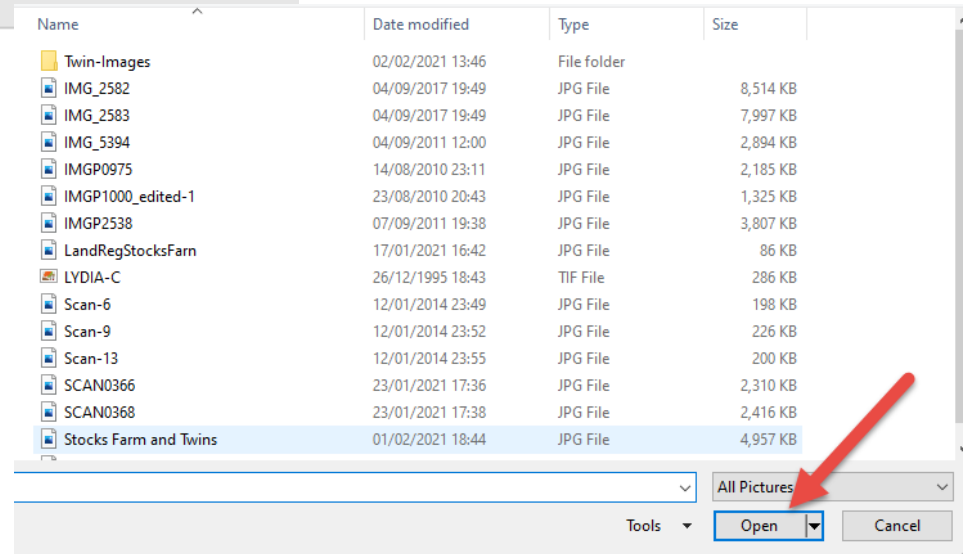
Click on Insert...



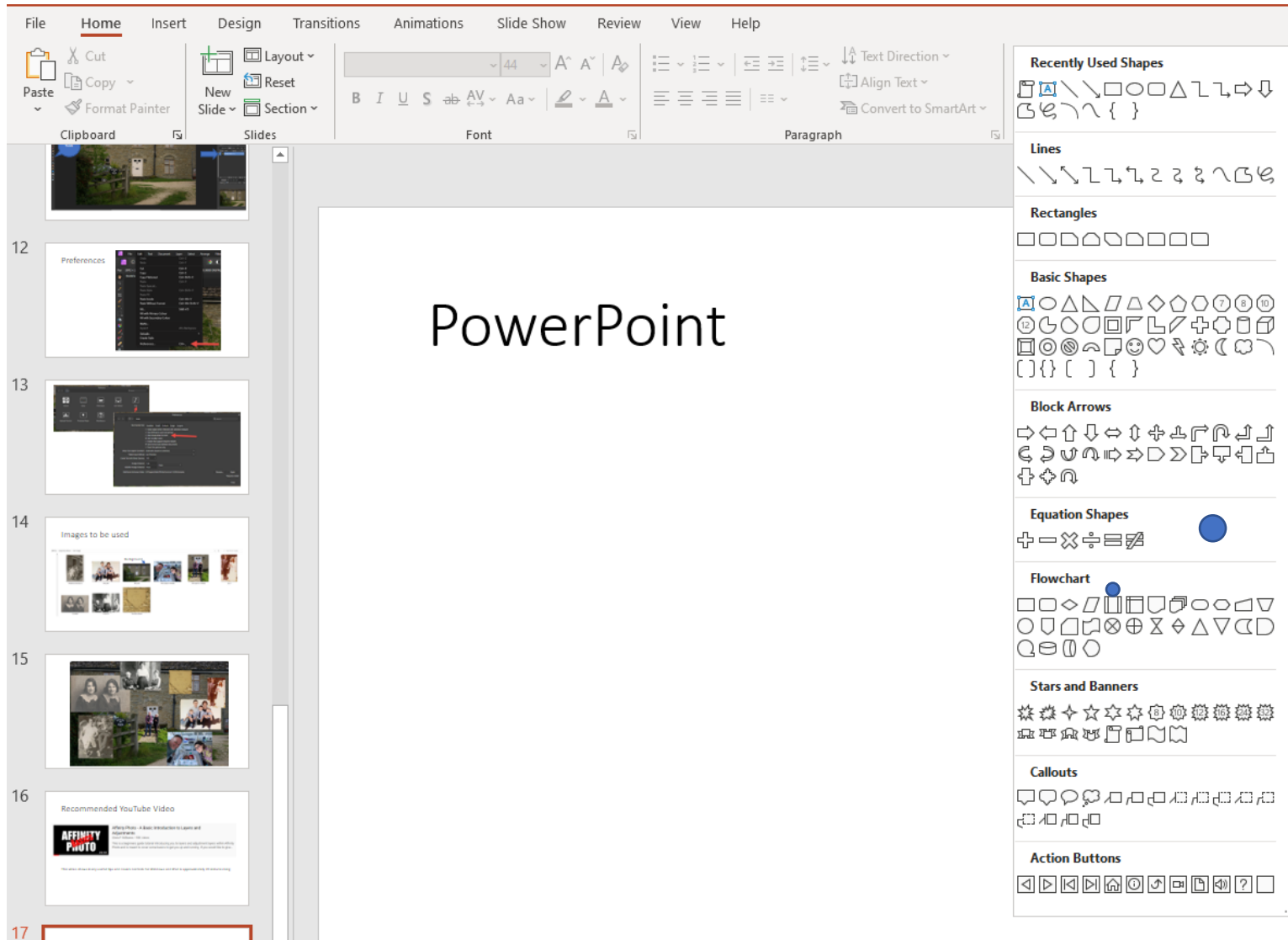
Next click on Pictures



Then select your image from your computer or the web



PowerPoint Shapes available



Select from drop down